



The Limitless Women Podcast Building a Profitable Business

If you're struggling financially in your business, it's not your fault. The secret to changing your relationship with your finances and growing a profitable business is changing your mindset. If this sounds too good to be true, it's not. Listen to today's episode for insights on how you can meet your revenue goals and heal your poverty consciousness.

Want to skip ahead? Episode Highlights

[00:43] What is poverty consciousness and how does it affect your bottom line?

[01:50] Stop comparing yourself to those around you and start comparing yourself to this.

Episode Transcript

[MC] Welcome to the Limitless Women Podcast. Our mission is to help women business owners, like you, grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Here's your host, the founder of Limitless Women, Laura Gisborne.

[Laura Gisborne] Thanks for listening to the Limitless Women Podcast. This episode is an excerpt from a video series on business tips I created for you. If you find this valuable and want to have a deeper, longer training, visit the Limitless Women YouTube Channel, subscribe and check out the rest of the series.

If you're struggling financially in your business chances are it's not your fault. Today I want to share with you one of the secrets that we use again and again behind the scenes to help women just like you build businesses that are profitable in creating a difference in the world. Look, you're probably like me, you probably heard some messages when you were a youngster that told you that there just wasn't enough, no matter how hard you worked, no matter how much you did there was always that other shoe that dropped that said you could do more, you could be more.

The bottom-line is this, the people around us are doing the best they can but that's what they understand too. Chances are if you're feeling like there's not enough hours in the day or you're not making the money that you feel like you want to be making there's something underneath all of that and that's what we call the poverty consciousness. The message of not enough is very prevalent in the developed world, and the people around us teachers, parents, siblings that tell us that there's not enough or we're not enough heard those same messages themselves.

These messages are old and they're probably driven by something that's really good at heart trying to help you have more and be more but the problem is they don't really work. If working hard was the secret, lots of people would be millionaires. What has to happen for you in the healing of your poverty consciousness is that you need to be in an environment where you're seen and heard.

What I love about our Limitless Women community is we're a community of givers, every one of us has a calling to change the world with our work. And so when you surround yourself with other people who can see you and hear you and recognize your brilliance you start to see it yourself. Let me just say this about the comparison game, if you're going to compare yourself and self comparing yourself to she's further along or she makes more money or why am I not doing what she's doing, I invite you to take a step back and compare yourself to your former self.

Look back ten or twenty years and look at how far you've come. I want you to know that you have wisdom, you have experience and you have some really great talents to share with the world. And when you hold yourself back with I'm not enough or someday maybe I'm going to get there you miss out on the opportunity to be of service right here right now. If you're looking for a community of like minded souls please check us out.

You can join our free Facebook group with 800 other women as I'm shooting this video today at [limitlesswomen.group](https://www.facebook.com/limitlesswomen.group) it's a place where we share ideas, we share resources and we share opportunities for you to be seen and lifted up. It's also a place for you to share your voice. So come visit us at [limitlesswomen.group](https://www.facebook.com/limitlesswomen.group), let me know personally I'm in there all the time how I can support you and know that you've got this.

[Laura Gisborne] If you found this helpful subscribe now so you'll be notified as we share new tips and trainings. To learn more about how we can help you grow your business visit us at [limitlesswomen.com](https://www.limitlesswomen.com) and check out our business school community and live events. I look forward to connecting with you soon.

[MC] You've been listening to the Limitless Women podcast with your host, Laura Gisborne. Our mission is to help women business owners like you grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Are you a limitless woman, this is your personal invitation to learn how you can join our online community, grow through our business school and play with us at our live events. Go to [limitlesswomen.com](https://www.limitlesswomen.com) for all the details, that's [limitlesswomen.com](https://www.limitlesswomen.com). Thanks for joining us.