



The Limitless Women Podcast When to Hire?

Are you overwhelmed and struggling to get ahead in your business? Do you feel like you're working way too hard and need more time for yourself? If this resonates with you, listen to today's episode to learn if now is the right time to bring on an additional team member.

Want to skip ahead? Episode Highlights

[01:42] Learn how a new hire can contribute to the growth of your company.

[02:41] Discover how you really can afford to hire a new team member, even if you think you can't.

Episode Transcript

[MC] Welcome to the Limitless Women Podcast. Our mission is to help women business owners, like you, grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Here's your host, the founder of Limitless Women, Laura Gisborne.

[Laura Gisborne] Thanks for listening to the Limitless Women Podcast. This episode is an excerpt from a video series on business tips I created for you. If you find this valuable and want to have a deeper, longer training, visit the Limitless Women YouTube Channel, subscribe and check out the rest of the series.

How do you know when it's time to hire? The biggest complaint I get from women entrepreneurs is that they are overwhelmed and working way too hard. The secret to overcoming this is to build a rockstar team that supports you and pays for itself. But it brings up the question of when. In today's video, I'm happy to share with you a few hints on how you can know when it's time for you to hire.

The first thing you have to do in order to build a rockstar team is to overcome your fear that you're not going to be able to do it right, and overcome the fear that somehow they're not going



to be able to support you in the way you want to be supported. What I found over the years is that every time a woman that I work with comes to this hurdle in her life in her business, it's one of those things that takes a little bit of time and a little bit of focus, but it's completely worth it. What's on the other side is a whole lot of freedom for you.

Back in the day when we used to be in the restaurant business, people would say to me, "What do you do for a living?" And I say, "Well, I'm a dishwasher." They say, "You don't look like a dishwasher." I'm like, "Well, today I am, because that's what needs to be done in my business. Tomorrow, I'll be a waitress. Next week, I'm probably bartending." I was wearing every hat in my business and really not being in a position of growth. Being in that business helped me realize that if I could find amazing people to do those specific skills, there was a whole lot of time freedom available for me as the owner of the business. So you've got to really get over this piece of like, "How am I going to do it?" We'll talk more about these in the other videos and give you some more specifics, but this piece of when is directly tied to you knowing that now is the time.

The second thing I want you to focus on is what are you procrastinating on? What is it that you need to be doing in your business that you keep putting off again and again? Chances are that's the thing that you need to hire somebody to help you with.

The third fear that I see again and again with women is how am I going to pay for this? A much better question, a much more empowering question for you is who can help me with this? And how can they pay for themselves? We look at team members as the greatest asset of our business. Through having others in your organization who can help you, you're able to reach more people and impact way more than you could working with folks one to one. A great team member will not only pay for themselves by taking things off your plate. They free you up to get out and do your revenue-generating activities so that everything in your business can flow and you can reach more people.

If you'd like a deeper training on how to do this, I encourage you to join us online on Facebook at [limitlesswomen.group](https://www.facebook.com/limitlesswomen.group). There you can find two different trainings that I did in a masterclass. The first one is "How to Hire Rockstar Team Members and Have Them Pay for Themselves."



The second part of that masterclass is our Rockstar Hiring Formula. I'll share with you in those videos the step-by-step formula that we've used again and again not only in the restaurant business, in the retail business, in the wine business, and now in our consulting and leadership company. We'll take you through exactly what you need to know so that you too can feel confident in hiring and attract team members to work with you that not only pay for themselves. They make you money, and they give you a lot of time freedom. I'll see you in the group.

[Laura Gisborne] Are you wanting a deeper dive into topics like the ones we are talking about on today's show? Did you know at Limitless Women we offer a business school that's been proven to help women entrepreneurs just like you build profitable business so they give back? Visit us at [Limitlesswomen.com](https://www.limitlesswomen.com) to learn more about how you can sign up for the next semester of Limitless Women Business School.

[MC] You've been listening to The Limitless Women Podcast, with your host Laura Gisborne. Our mission is to help women business owners like you, grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Are you a Limitless Woman? This is your personal invitation to learn how you can join our online community, grow through our business school and play with us at our live events. Go to [LimitlessWomen.com](https://www.LimitlessWomen.com) for all the details. That's [LimitlessWomen.com](https://www.LimitlessWomen.com). Thanks for joining us!