



## The Limitless Women Podcast Embracing Synchronicity

### [Stop the Spinning: Moving From Surviving to Thriving](#)

#### Chapter 4

Making your businesses grow and thrive is largely a matter of recognizing synchronicity and being conscious of the gifts being brought into your life. If you focus on the gifts, and you pay attention to timing and connections, you will begin to see an infinite number of opportunities where none appeared before.

#### **Want to skip head? Episode Highlights**

- [02:25] Find out how you can create a successful business in an industry you have no experience in or are not a part of.
- [03:57] Learn what you can do if you do not see opportunities opening up around you.

#### **Episode Transcript**

*[MC]* Welcome to the Limitless Women Podcast. Our mission is to help women business owners, like you, grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Here's your host, the founder of Limitless Women, Laura Gisborne.

*[Laura Gisborne]* Today's episode is chapter from my book 'Stop the Spinning: Move From Surviving to Thriving'. If you'd like more strategies on how to manage your time, grow your revenue, and improve you mindset, you may download a complimentary copy of the entire book at [www.LauraFreeBook.com](http://www.LauraFreeBook.com). Enjoy the show!

Have you ever met someone and wondered why they were so lucky? More importantly, do you feel like an unlucky person yourself? If we grow up thinking of luck as something that we are not entitled to or something that doesn't exist, it doesn't appear for us. I don't believe much in luck. I do believe in our ability as human beings to recognize synchronicity. Webster defines synchronicity as the simultaneous occurrence of events that appear significantly related but have no discernible causal connection. How often have events appeared to be happening for you, but you chose not to pay attention to them or give them credence because they didn't make sense?



I believe successful people have a way of viewing the world that anyone can learn. Opportunities are all around us, yet our past programming leads us to believe that they are too good to be true, or that we need to be skeptical to protect ourselves. Seeing the synchronicity in things is like being aware and on alert for opportunities. The first step in becoming conscious is to realize where we are being unconscious.

People who are successful in business are masters at recognizing opportunities in the market place that need to be fulfilled. Most of the businesses that I've owned over the last twenty-plus years were ones that I had little or no experience in. They were ideas or opportunities that presented themselves to me and that I chose to embrace. First I would see an opportunity, then a niche, and then I would find another successful business in that industry and study it. No matter what you choose to do in business, chances are someone has done it, or something like it, before. Discover and study the distinctions that contribute to the success of a business in your industry, then model those distinctions.

When I first entered business and became an entrepreneur, I married a man who was a partner in a family-owned restaurant. We were truly self-employed people who worked seven days a week. When it came time for my husband and I to move on, we decided to open up a place of our own where we served breakfast and lunch five days a week located in an area surrounded by large businesses. That business was doing well and eventually gave birth to a catering company. The success of the first restaurant led us to create another one. Then we thought about how we wanted to raise our children. Working in this demanding business was not how I wanted to do it; rather, I wanted to move away from the metropolitan area, so my children could grow up in the country. We decided it was time to sell the restaurants and move to the country.

Each of my businesses tend to give birth to other businesses. For example, when Scott and I opened up the Art of Wine, a retail store in Sedona that sells wine and offers wine tasting, we sold \$140,000 of clothing the first year. At the time, it blew us away that we could sell that much clothing out of a retail wine store. When we saw this opportunity, we launched a clothing store, named after our daughter, Erika Morgan, right next door. Making your businesses grow and thrive is largely a matter of recognizing synchronicity and being conscious of the gifts being brought into your life. If you focus on the gifts, and you pay attention to timing and connections, you will begin to see an infinite number of opportunities where none appeared before.



If you don't see such opportunities opening up, try to focus on the gifts around you. We are all learning to be more conscious, and there are gifts and great abundance around us all the time, whether we acknowledge it or not. Have you ever noticed that you get more of what you focus on? If you can turn your focus to the places where the flow is coming in, be it in business, love, health or other gifts, and choose to celebrate these gifts, you may be pleasantly surprised to see how these gifts grow.

Thank you for listening to the Limitless Women Podcast. We release new episodes every week including business tips, interviews, topics from the Limitless Women Business School, and stories of Limitless Women just like you. Visit us at [LimitlessWomen.com](http://LimitlessWomen.com) to learn more.

*[MC]* You've been listening to The Limitless Women Podcast, with your host Laura Gisborne. Our mission is to help women business owners like you, grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Are you a Limitless Woman? This is your personal invitation to learn how you can join our online community, grow through our business school and play with us at our live events. Go to [LimitlessWomen.com](http://LimitlessWomen.com) for all the details. That's [LimitlessWomen.com](http://LimitlessWomen.com). Thanks for joining us!