



The Limitless Women Podcast Choosing a Mentor That's Right for You

You have reached a point in your business when you can't go it alone and you need professional guidance. This decision can be one of the most powerful choices you can make in growing your business. It is the moment you decide to move one giant leap forward, but it is important you have a mentor that puts you and your business on top. In this episode, I'll share with you tips on how you find that right person that can help you propel your business forward.

Want to skip head? Episode Highlights

- [00:27] Learn what will be covered in today's episode!
- [01:42] Discover the first thing to look for when choosing a mentor.
- [02:07] You will find out why getting clear about their area of expertise is important when deciding on a mentor that's right for you.
- [02:37] Listen to why finding a mentor that has availability for you is the last piece to focus on when choosing a mentor.

Episode Transcript

[MC] Welcome to the Limitless Women Podcast. Our mission is to help women business owners, like you, grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Here's your host, the founder of Limitless Women, Laura Gisborne.

[Laura Gisborne] Thanks for listening to the Limitless Women Podcast. This episode is an excerpt from a video series on business tips I created for you. If you find this valuable and want to have a deeper, longer training, visit the Limitless Women YouTube channel, subscribe and check out the rest of the series.

It's a common experience for women business owners to get to a place when they're in rapid growth where they realize that they've gone as far as they can go alone. It's now time for you to consider where do you need help in the form of a mentor. Now, like you, I've been there, done that, and had some things that didn't work out so well, so in today's video, I'm excited to share with you some of the lessons I've learned in the hopes that you now can have clarity in choosing your next mentor.



Choosing a mentor can literally be one of the most powerful distinctions in growing your business and it requires some personal responsibility on our part when we're the ones doing the hiring. Whether you've had relationships that worked in the past or not, looking forward in a place of personal responsibility will help you choose the right mentor for you.

Now, the first thing I want you to consider is does your mentor have proven results helping others? Have they helped others in the area that you're needing help in? Sometimes we think we need help in one area and we need help in another area, but you should be able to find great references and referrals from others who have worked with this mentor and been happy with him or her, whoever it is.

The second thing is I want you to be really clear about their area of expertise. Don't make the mistake that I've made where I've hired someone to help me with something that wasn't in their wheelhouse. They might have been great at something else, but when I asked them to help me here, maybe because they liked me and I liked them and they wanted to help me, we've decided to partner and I didn't get great results. So make sure that the area of expertise that you know you need support in is actually their wheelhouse and their specialty.

The third thing I want you to consider is this. Most people who are very successful have a lot going on in their own lives, so when you're choosing someone to hire, to really partner with, I want you to check in to their availability. Is this going to be something where you're looking to have a reach out, you need to send them a text, you need to have a phone call, and they're not around because they've got so much going on in their own lives? Choosing a mentor who really makes you a priority and is available for you is super important.

I want to just throw in a little bonus thing that I look for these days. Our whole company is built on generosity and legacy and giving back and making a difference. When I hired my current coach and mentor, Kym Yancey, I really looked at the history of his organization, and he and his wife, Sandra, have been so committed to giving back in generosity. They're a perfect culture match for me. Think about this person that you're hiring. Do you like them? Is this somebody you like hanging out with and are they showing themselves to be generous? Are they going to be there for you and go above and beyond when you need help in your business? Check into this. Ask for references. Do your homework and take the time to invest in yourself wisely. It may be the best investment you'll ever make.

[MC] Did you know that Limitless Women offers an online community, a premiere business school and annual live events? Find out what Limitless Women has for you at LimitlessWomen.com.