



The Limitless Women Podcast Am I Cut Out to Be an Entrepreneur?

Ever wonder what people who are successful entrepreneurs tend to value most? And how do you know if entrepreneurship is right for you? These are a few of the topics I'll talk about in this podcast episode. I'll share with you the types of people that work well as entrepreneurs, and some tips for making the journey easier.

Want to skip head? Episode Highlights

- [00:26] You'll learn what people who are successful entrepreneurs tend to value most.
- [00:54] Learn the types of people that work well as entrepreneurs, and some tips for making your journey easier.

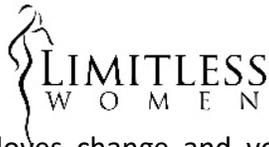
Episode Transcript

[MC] Welcome to the Limitless Women Podcast. Our mission is to help women business owners, like you, grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Here's your host, the founder of Limitless Women, Laura Gisborne.

[Laura Gisborne] How do you know you're cut out to be an entrepreneur? In today's video, I have a great clue for you.

People who are really successful as entrepreneurs tend to value freedom above almost all else. I have a friend, Sandra Yancey, who says entrepreneurs are the only people who are willing to work 80 hours a week to avoid a 40-hour a week job.

Now, here's what I'd like to say to you. If you are a person who does not enjoy transition and change, entrepreneurship just may not be for you. There's nothing wrong with that. Life is full of choices and what's the same for all of us is that time is precious. If you're a person who really rolls with the punches and loves risks and loves to take chances, entrepreneurship is probably great for you. If you're a person who feels not well and can't sleep and are really not enjoying the ups and downs that change provides, you might be better cut out to have a more traditional employment. Follow your career path inside somebody else's structure that gives you an opportunity to grow and share your talents without having to ride the rollercoaster.



If, however, you're a person who loves change and you really like the excitement of new opportunities, entrepreneurship can be for you. The caveat here is to get yourself some structure, either get into a program where you have the tools and the resources laid out for you so you know where to focus while you're on this ride or structure yourself in a way that you learn what the steps are so that you move in the right order. Either way, you'll know that you've chosen the right ride when it feels great for you and you're looking forward to your new normal.

[Laura Gisborne] Thanks for listening to the Limitless Women Podcast. This episode is an excerpt from a video series on business tips I created for you. If you find this valuable and want to have a deeper, longer training, visit the Limitless Women YouTube channel, subscribe and check out the rest of the series.

[MC] Did you know that Limitless Women offers an online community, a premiere business school and annual live events? Find out what Limitless Women has for you at LimitlessWomen.com.