



The Limitless Women Podcast Felicia Searcy

In today's episode, I had the absolute pleasure to chat with an inspiring Limitless Woman, and close friend, Felicia Searcy. Felicia's mastery is helping people create a life they love. Her proven "dream activation code" accelerates their results as they create a richer, more fulfilling experience. She is an award-winning transformational coach, international speaker, author, and minister. For over 20 years, Felicia has worked with people from all walks of life who are seeking the spiritual side of success. During this inspiring interview, Felicia and I discuss how giving causes growing, Felicia's own journey with giving, and her wise advice for all women facing uncertain times.

Want to skip head? Episode Highlights

- [00:27] Find out what you will learn about in today's episode.
- [02:58] Discover why "giving causes growing" and how you can implement more giving in to your life.
- [06:30] Learn about Felicia's personal journey with giving and relate it to your own journey to giving.
- [23:20] Find out the wise advice that Felicia has you, and for all women facing uncertain times.

Episode Transcript

[MC] Welcome to the Limitless Women Podcast. Our mission is to help women business owners, like you, grow profitable businesses and actualize your opportunities to serve and give to yourself and others. Here's your host, the founder of Limitless Women, Laura Gisborne.

[Laura Gisborne] In today's episode, I had the absolute pleasure to chat with an inspiring Limitless Woman, and close friend, Felicia Searcy. Felicia's mastery is helping people create a life they love. Her proven "dream activation code" accelerates their results as they create a richer, more fulfilling experience. She is an award-winning transformational coach, international speaker, author, and minister. For over 20 years, Felicia has worked with people from all walks of life who are seeking the spiritual side of success.

During this inspiring interview, Felicia and I discuss how giving causes growing, Felicia's own journey with giving, and her wise advice for all women facing uncertain times. Enjoy the show!



[Laura Gisborne] My darling Felicia, thank you, thank you, thank you for making time for me so that I can be in my own personal inquiry of what's going on in this giving expansiveness world.

What I know is you have many superpowers, but one of the superpowers that I love to experience when we do get to be together in person is how the generosity of who you be engages an entire room in a way that's very unique. We've been hosting live events now for almost ten years. We've got great speakers that come that have their mission and their message and they bring what they do, and there's something about how you authentically come to give and you authentically come to serve that creates a very palpable energy, which is why I beg every year, "Felicia, will you take us to church on Sunday morning?" It's your mastery. It's your destiny. It's your purpose. You're such a beautiful leader and I'm just really honored, honored, honored to be your friend and to have a conversation with you.

I asked you before we started the recording what do you think about this giving thing that I'm up to. Clearly this is my calling, is to just keep being in the inquiry of how giving causes growing and how we get to give. It's not popular and it's not traditional media's way, but you started to reflect back to me that there are things that are happening maybe in the invisible that I'm not seeing, and I would love to have you share a little more of that with me.

[Felicia Searcy] Yeah. First of all, thank you, Laura, and thank you for the kind words. It blows me away. Giving is not a strategy. I think that you are epitomizing that and that you are bringing people's attention to that especially those of us in businesses. We don't give as a strategy, but it's a matter of unlocking fundamentally who we are as spiritual beings having a spiritual experience in a human form. We experience life to the degree of our ability to truly be present and give because when you think about energy, if you're in an energy of get -- there are only two energies that we can be in, in relationship to this topic. We're in an energy of expansion or in an energy of contraction.

When we understand who we are as these amazing beings that are unlimitedly sourced with what's good, the only way that we can experience that richer, deeper experience of life that we are created to have is by being that open vessel through which this energy can flow through, so we are in that energy of expansiveness. We are expanding the experience of being alive and being here and what is it that we came to give. The minute we start seeing something as limited, we contract, and when we contract, we're in that get energy, so the only thing we can do is have an experience of contraction where there's not enough, where you talk about that scarcity thinking.



Yeah, you want to attract results in terms of your growth as a giver, but quite frankly, I don't really pay attention to that. I don't know that I've ever paid attention to that. I just know what it feels like in my mind. When that part of me wants to get afraid about not having enough and I start calculating whether or not I can give, I don't like the way it feels. I don't like the way it feels in terms of shutting down the essence of who I am. It literally shuts down my creativity and it shuts me off from other people, and so it robs me of my experience of being able to be fully present in the way that I want to be fully present with people because that's where life is hanging out.

[Laura] Yeah. Yay! Tell me a little bit about your journey. There's a part of you -- you and I were talking on Saturday and we were kind of like -- I don't want to paraphrase or put words in your mouth, but it was almost like basically, "Since I came out of the womb, I've been doing this. I've been committed to transformation since I was a baby," something along those same lines.

What are you aware of that is -- do you have any significant moments where you realized that giving was actually a part of who you are and you're always just in so much service to others? Where do you think that comes from? Do you have any specific stories or remembering around that?

[Felicia] Yeah. God, it makes me want to cry. When I think about where could it have come from -- because I think the thing that we were talking about on Saturday -- and I certainly do not mean to sound like, "Wow, look at me" kind of thing, but whatever the reason, from a very young age, I was very aware of the suffering of other people and wanting to do something to help alleviate that suffering. I can look. Do you remember the Muscular Dystrophy Carnivals?

[Laura] Yes.

[Felicia] As a kid, I did the Muscular Dystrophy Carnivals in our neighborhood. When I was a sorority in college, I thought why are we just getting together to party and have fun? There needs to be some reason, so I started a service arm to that. I started bringing service projects. When I look at what were my influences with that, there are two people that come to mind. One of them was my grandmother in Birmingham, Alabama. She was Italian as Italian could be and her whole being probably bordered on unhealthy because we don't give at the expense of ourselves, but her whole model was about just being so present and aware and helping to help alleviate the suffering in others.



Even as dysfunctional as my dad could be in his own mental illness, he still was so aware of doing things to help alleviate the suffering in others. He was from the south and was very involved in the Civil Rights Movement, was very involved in Dorothy Day's Catholic Worker Foundation, chose vocations out of service over finances, which became a hardship for us, but I saw it as a kid. I saw it and there was something in me that really understood what he was about.

For whatever the reason, that might have been something that just infiltrated in me, but even in my own family, I saw people in my family suffering and I wanted to do something to stop that suffering. Now, somewhere along the line, it moved from just alleviating suffering to really helping people unlock their capability, but I think if I had to put a finger on it, to pinpoint it, I would say that those were the two influences. Just even as a kid, I remember being deeply spiritually connected. I went to a parochial school and had a very remarkable relationship with the nuns in my life. I spent lots of time at the convent because my dad taught at a Catholic High School. I was just young. I was like five, six, or seven years old hanging out in a convent.

[Laura] Because where else would you hang out?

[Felicia] Yeah, really. It's Saturday. It's like, "Let's go hang out with the nuns."

[Laura] Yeah. Sweet.

[Felicia] There was just that deep -- there was that energy of devotion. I've been devoted to something.

[Laura] What's really interesting is -- I'll tell you another person who has a similar story from her childhood that you may or may not be aware of, is our friend, Lynne Twist. She's spoken several times at Limitless Women. I was surprised at one point to her telling us that she used to get up -- when she was in high school, she used to get up at five in the morning and go to mass before school. She didn't have to. She wanted to. She didn't want anybody to know that she was such a geek, but she literally got up every morning and went to mass for her conversations with God, her commune with spirit, and it's really beautiful.

[Felicia] Yeah, I understand that completely. I was one of those kids that every morning, I'd get up and I'd go to the eight o'clock mass before school and just be in the silence. Now, obviously, there was stuff going on on the altar, but for me, it was just being in that sanctuary of the silence, of just being with that presence.



[Laura] Beautiful, so beautiful. Where do you see -- because you're an incredible philanthropist. You've given so much and you've used your voice and you've used your business as a vehicle to raise funds for charity in addition to your own giving. What do you think happens for you in that experience?

[Felicia] Well --

[Laura] Unless there's a better question. I don't know. You're all excited. What's happening?

[Felicia] No, it's a great question, so let me give an example of the thought process. Yes, I've always given at some level, and then there was a point where I stepped into 10% tithing. It became a bit of a formula because you think 10% of \$100, \$10 feels like a lot. 10% of \$1000, \$100 feels like a lot. 10% of \$1 million, \$100,000 feels like a lot. It's that edge of leaning into knowing deeper your source because for me, the deeper conversation around a high level and consistent level of giving is that it's the deeper conversation into what truly is my source.

[Laura] Right.

[Felicia] When Michael and I left Phoenix, he left the job where he was generating two-thirds more than I was. I took a teaching job. We moved to Nashville where I actually was earning less money and he was no longer bringing any income in, so we literally went down to less than a third of what we were doing before, and we were 10% tithers. I remember being in the conversation with him, "Do we continue to tithe?" It was a minute conversation because we both realized there's no way we could stop tithing now because if we stopped tithing, effectively we are saying that this condition is bigger than the source that we are demonstrating and bearing witness to through the act of our tithing.

[Laura] Beautiful.

[Felicia] And that we would believe more in the lack than we would in the abundance. So what giving does for me is that it continues to deepen my awareness of how abundant I am and it allows me to then have that deeper personal experience with the source that is moving through me in the form of whatever it is that I'm giving in the moment. There's a law of circulation and there's a law of reciprocity. We're moving through us in a circulatory system what is it that we're giving, so if we are projecting lack then the only thing we can do is to continue to generate an experience of lack whether it's in our life or not. The thing we're going to be able to see is lack because that's the suit we're moving in, so the reason I keep giving is because it's actually kind of a selfish thing.



[Laura] I hear you. I hear you. When people are like, "Oh my gosh. I can't believe you're doing this," I'm like, if you actually understand what I'm saying, it's a little self-serving here.

[Felicia] Yeah, because it's the intimate conversation with the source of substance, the very creative energy that woke us up this morning.

[Laura] Yeah. So what do you do, Felicia? Because I know that you really help so many people get not only connected and aware to their dreams, aware of and connected to their dreams, but then also, you give them the steps and you support them in some of this -- again, I don't know if I'm using the right language here, but what you teach is the universal laws and you help them actually manifest these lives that they love. When they're feeling like, "Oh, that sounds nice for you, Felicia, but how am I supposed to do that?" what do you say to them? What do you come back with, my love?

[Felicia] That's like saying electricity doesn't apply to me.

[Laura] Right. How do you meet them? How do you meet them in that conversation?

[Felicia] I wrap my arms around them and say, "I get it." Somewhere along the line, all of this applies to everybody else like you, but then I help people understand and see we're surrounded by law that applies to all of us. Nobody would say, "Well, the law of gravity applies to you, but it doesn't apply to me." The law of electricity, "I'm the house that can't get wired," well, of course you are, but we just have to line it up, and so to really help people understand this is not personal. It's not about personality.

These truly are immutable laws that govern our results. When we devote ourselves to deepening our understanding of how to work with these laws intentionally -- because the thing about it is we're working with them all the time. We can't not turn it off. Again, it's like asking gravity to suspend itself so we can get the piano off the 10th floor down to the bottom floor easily. We work with the laws of gravity. We don't suspend the laws of gravity, and so to really help people understand, to see where the law is at work in their life anyway and how they now have the capability. Number one, they're capable of learning it. Number two, they're capable of applying it. It's a level of arrogance, it's the flip side of arrogance to think that it doesn't apply to you, so to really help people -- I just wrap my arms around them and say, "I get it. Right now, believe in my belief."



[Laura] I love that, "Believe in my belief." I think what makes the work that you do so inspiring for me is this place of people coming and feeling like there's no way that it can happen in a fairly short period of time. It's not like you've got a magic wand here, but with the work and with the love and with the processes that you teach and then the systems that you have around keeping people on track that they start to be really surprised at the results they're getting and then they want more. What's possible for them is so much bigger than what they could have imagined.

[Felicia] That's it. It's trusting that first step. It's understanding that it is a formula, it is a system, that it's not because you're lucky or not lucky or somebody else is deemed more fortunate or holy or anything like that. It's really coming to see that there really is a system that we apply, and then paying attention to the micro moves. Laura, you're brilliant at this. You're teaching around gratitude and how you keep bringing people back to recognizing the good. That's not just a feel good, but that's universal law. It's been one of the things that you have been so remarkably helpful with me as I continue to deepen my own understanding of my own relationship. When we learn how to keep our focus on the things, the evidence -- we stack the evidence that in fact law is working in your favor. As you are being intentional with it, it builds your believing.

The other thing that it does is that it builds your sense of identification, that you're identifying yourself as someone who is able to do this because we will never outperform the way we see ourselves. So if you see yourself as somebody for whom this is never going to work, again, you're the organizing principle. This is the suit that you're swimming in, so a key piece of this is training yourself to recognize how things are stacking in your favor and then learning how to literally let yourself feel it in your body. We have to literally train ourselves to accommodate physiology of greater degree of abundance and success and not shut it down. That's all part of the system.

[Laura] It is part of the system and I think I'm present to you saying often like zipping yourself into the skin of this next version of yourself, that piece -- I get a visual of you doing that. What I love, Felicia, about your work and about the work of your team and about the work of your company is you do have proven results and you make this leap of faith for people doable. You make it doable because otherwise, they're going to stay where they stay.

[Felicia] That's it. Well, it's not that hard.

[Laura] Well, it's easy for you to say. I've been working on this stuff for almost 54 years.



[Felicia] Yeah. When I say it's not that hard, it's not that hard to know this for people. It's breathtaking capability and that every single one of us was designed with this remarkable, breathtaking, unlimited capability.

Well, I would say the vast majority of us just need somebody standing there seeing it in us with unwavering conviction where we're not necessarily able to see it for ourselves. Because I have given myself the gift of having people do that with me, I stand on the shoulders of the people that come before me. It's not me. It's not like, "Oh, look at you." The thing that I did do was I made decisions to put myself in the company of people that did that for me like you, Laura. You're one of those people. Now, I can stand on that experience myself and offer that to other people.

[Laura] Beautiful. I'm a little distracted because you moved to the other room. Is that little box behind you for me? Is that a legacy leader box?

[Felicia] Yes, it is.

[Laura] Everybody listening to this and who can't see, it's a beautiful little box. What else, Felicia? I feel like I've been having these interviews this week with my favorite girl friends in the world and we're in it. Right now, while we're recording this, we're in the pandemic. There's a lot of uncertainty and unknowing. I keep coming back to -- this is in my opinion, in my experience, God's work -- there's something for us as a species. There's something for us as humanity that we can't see because we're literally inside of it right now. I can also feel us coming out of it. This is my own personal sense. I can feel us coming out of it. I can start to see the way I see things sometimes us coming out, and I know that when we come out, we'll be able to look back and say, "Oh, that was fascinating. This is what we learned." When we're in it, sometimes we can't really learn. It's not as easy to be clear on that for me.

What would you say to someone who was feeling -- because there are people -- and you and I talked about this when we first started. It was our business, our sales process. There will always be people feeling afraid. There will always be people feeling uncertain. What words of advice would you have for them?

[Felicia] I think it's an invitation. I know you and I have talked about this and I've probably mentioned it a couple of times throughout. It's an invitation into a deeper conversation about what's true and essential, and included in that that there is -- it's not that there is a force for good. It's all good. It's all generating that good.



If there's any sense of something bigger than ourselves -- and Laura, I can't imagine anybody listening to an interview with you that they would not have a sense of something bigger than themselves -- it's to understand that everything is generated out of that. It can't be any other way. There can't be a place where there's good and then a place where there's the absence of good. There can be the absence of perception of good.

If we can really understand that it's one energy and that we are moving and having been in one energy and that energy is one of expansiveness and that we are being invited deeply into a conversation of connecting even more deeply with that reality, there's that in us that can exhale and trust the process. It's not that I'm a firm believer, but I stand in the knowing for me. Life is always inviting us into a deeper, richer, more expanded experience. I talk about that's our dream, that your desire is actually life's desire seeking expression through you. It's the way that life grows you because who we are today is -- we are a perfect match for our current life. We're not a match for our dream life. How do we know it? Because it's not in yet, and so the whole purpose of our dream is to grow us into an even more expanded version of that being who can make welcome that next degree of evolution, of abundance, of life.

My personal belief is that we as a species have been toying with a higher way of being and we've been moving in that direction, but this whole thing that's going on is an acceleration because we are being invited to develop awarenesses, capabilities, ways of thinking that can now cause us to then grow into this new dynamic that will then allow us to create something new.

Everything unlike where we're going has got to rise up for release and repatterning, and so there are some major things that are rising up for us --

[Laura] Slow down and say that again because this is something that you say quickly and I'm catching it, but I'm only catching it, I think, because we've been friends for a long time. Everything that is --

[Felicia] You have a dream. We individually have a dream, and as a species, we have a dream. That's the call to our more expanded versions of ourselves.

[Laura] Got that.

[Felicia] The very fact that we activate a dream activates everything unlike where we're going, and who we're becoming has got to rise up. It can't come with us.

[Laura] It's got to rise up or it's got to fall away.



[Felicia] Well, it rises up to fall away, so it rises up to release --

[Laura] Got it.

[Felicia] -- and repattern. There's got to be a new that we replace it with.

[Laura] Yes, and that's big. That's huge.

[Felicia] Every single person watching this or listening to this has had those experiences individually. We can see. We can look back. Basically, we've been on the hero's journey. You've brought your brilliance back to your community, back to your tribe. Now, you're sharing your wisdom. Well, we just happen to be in a planetary experience where collectively, we're being invited into this, which is a remarkable -- please hear me. I am not minimizing the three dimensional human suffering that we're experiencing, and at the same time -- I think it was Scott Fitzgerald who said that true mastery is the ability to hold two opposing ideas at the same time and see them as equally weighted.

So in the face of human suffering, without denying or dismissing human suffering, is this potential for remarkable transformation so we can be present for both. One does not supersede or dismiss the other, but to know that every single one of us has been through this individually. We collectively as a species are now entering into the hero's journey.

[Laura] Yeah, and it'll be fascinating to see how we are on the other side.

[Felicia] Well, my invitation for all of us is pay attention to what's happening even in the midst of it. I don't know that we necessarily have to be out on the other side to start gaining the fruits. We're seeing that. The people are seeing the good that can come from it, but it's reflection. The thing I'm going to encourage everybody is be intentional. Make a decision.

I know I've shared this with you, and not to get into details, but I went through a remarkably, on a human dimension, one of the most challenging times that I think I would ever have gone through with an illness with a family, my husband. I remember being in the thick of it when it was the darkest and hopeless and I couldn't see a way out. Again, because of the guidance that I had availed myself to, I made a conscious decision this was going to be the thing to transform me at depth and I've made myself available to it.



I worked with the words of St. John of the Cross where he talked about the dark night of soul. There are three dimensions to the dark night of the soul. First one, you just want it to go away. You would do anything to make it go away. There's resistance, right?

[Laura] Sure.

[Felicia] The second one is surrender. You realize it's not going away. It's like, okay, let me just surrender to it and be with it and accept it. Here's the mastery. It's the third stage. You don't want it to go away too quickly because you want to gain everything it came to bring you.

[Laura] Wow.

[Felicia] I think the more of us that can make a decision for that, the more we're able to truly be present for the remarkable gift and transformation that this has brought us, that it's bringing us.

[Laura] Yeah. Beautiful. I adore you.

[Felicia] I adore you back.

[Laura] I'm so grateful. Felicia, when we share this, I want people to know how they can connect with you, so we'll send them to felicisearcy.com, but where else would you like us to go? Please tell me what's happening.

[Felicia] Yeah, so my website, felicisearcy.com. I have free gifts, and so freegiftfromfelicia.com.

[Laura] I love that. I didn't know about that free gift from Felicia. I've got to go sign up and get it.

[Felicia] Yeah, whatever the flavor of the day is.

[Laura] I also know, sweetheart, that you've been doing -- I'm writing this down, freegiftfromfelicia.com. I also know that you've been doing a lot of -- you're just so generous and just really supporting your community and supporting your tribe and your friends through your Facebook Lives. You're doing a lot of things online as well, so we can find you on Facebook and really get more of this good wisdom and juice and activation from you there.



[Felicia] Yes. Like you said, I've been doing a lot more lives and more consistent lives, so just going into these kinds of topics, whatever I can do to support people where they are, and really leaning into it in a way where truly they look back and they say, "Oh my god, I can mark my life by the level of transformation I experienced during that situation."

[Laura] Nice, very nice. All right. Our time is up. I love you so much. I'm so grateful to you and I can't wait to see you and give you a big physical hug.

[Felicia] Me too, Laura. I love you too.

[Laura] I love you, darling. Have a wonderful day. Thank you again for your generosity.

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